

IMAGINE A HUNGER-FREE TAMPA BAY





*Imagine no child in
Tampa Bay ever goes to
bed hungry...*

EVOLVE

Imagine People Have Food.

- Develop new partnerships
- Invigorate current partner network
- Deliver food in new and innovative ways



EVOLVE

Imagine People Have Food.

Close the meal gap by **2025** by
providing **115 million meals per year**





*Imagine every parent can
provide healthy meals for
their families...*

ENERGIZE

Imagine People Have Health.

- 🍃 Increase access to healthy food
- 🍃 Develop, deploy and expand innovative programs
- 🍃 Amplify nutrition education



ENERGIZE

Imagine People Have Health.

Ensure **80%** of food distributed is
nutritionally sound by **2021**





*Imagine our neighbors
not having to choose
between food and a
mortgage payment...*



Imagine People Have A Community United in Support.

- Build and leverage a social movement around hunger
- Expand the Hunger Action Alliance
- Deploy Advocacy Plan

ENGAGE



**Imagine People Have
A Community United in Support.**

Create a **community advocacy index** to
measure awareness & impact of our mission

ENGAGE



*Imagine the change we
can make for the future of
families in our area...*

EMPOWER

Imagine People Have A Better Future.

- Convene business and social service partners to integrate resources
- Increase access to benefits
- Create income opportunities for those with barriers to employment



EMPOWER

Imagine People Have
A Better Future.

Increase access to
benefits **by 25%**

Years 1 & 2 - Graduate **100+**
people through *FRESHforce*
creating a **\$3.5 million**
economic impact





*Imagine how you can
make all of this a reality...*



Learn more at FeedingTampaBay.org/Imagine
